

myITcertificationlabs: Sales Rep Demo Talking Points

myITcertificationlabs (www.myITcertificationlabs.com) is a multimedia information technology (IT) certification study tool. The tool is optimized for instructor-led educational environments. Key features of myITcertificationlabs include:

- Assessment engine
- Interactive ebook (Pearson eText)
- Multimedia learning (Screencast video)
- Instructor Resources

This Pearson sales rep document consists of the following sections:

- PROCEDURE: Log Into myITcertificationlabs and Take a Peek Around
- PROCEDURE: Checking out eText
- PROCEDURE: Examining the Study Plan
- PROCEDURE: Touring the Gradebook
- PROCEDURE: Viewing the Multimedia Additions
- INFO: How do Instructors and Students Gain Access?

Without any further ado, let's get started!

PROCEDURE: Log Into myITcertificationlabs and Take a Peek Around

We have created a demo course that includes one enrolled sample student. To access the myITcertificationlabs sample course, visit the myITcertificationlabs portal page (www.myitcertificationlabs.com) and click **Log in**.



Alternatively, you can visit the following access URL directly:

<http://pegasus2.pearsoned.com/Pegasus/>

Log into myITcertificationlabs by using the following PTG Sales Rep instructor credentials:

Login Name: **ptgsalesrep**

Password: **Welcome1**

If you want to log into the sample course as a student to show a customer what that view looks like, then use the same URL given above along with the following credentials:

Login Name: **ptgstudent**

Password: **Welcome1**

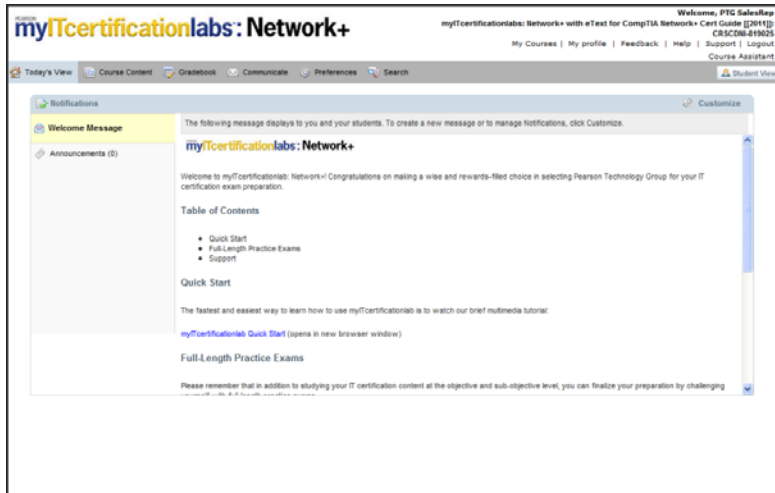
1. Once you have logged into Pegasus, explain how instructors share the Course ID (CRSCDNI-819025 in this case) with their students, and that students use the **Enroll in a Course** button to join their instructor's course.



Click the course title to enter the Network+ sample course.

2. Briefly explain the main components of the myITcertificationlabs home page:

- **Today's View:** This links back to the course home page
- **Course Content:** This allows instructors and students to access the course content
- **Gradebook:** This enables instructors to manage their class gradebooks. Students have access only to their own grades.
- **Communicate:** These tools enable instructors to post announcements that are viewable to all enrolled students. Students and instructors can use internal e-mail to keep in touch with each other as well.
- **Preferences:** This allows an instructor to customize course defaults to suit his or her own environment
- **Student View:** This is a toggle button that enables instructors to see the course as their students see it




Click **Course Content** to view the structure of the course.

3. The myITcertificationlabs table of contents are structured according to the IT certification vendors' published exam outlines. In addition, note the inclusion of additional folders:


- **eText:** Links to the shared, interactive eBook (discussed later in this walkthrough)
- **Media Library:** Contains the associated PTG Video Mentor product, which provides hours of training in a video format
- **Instructor Materials (*hidden from students*):** This folder contains the associated instructor guide, PowerPoint slides, and testbank.


Your course content is shown below.


 **My Course**


 **Network+ Objective 1: Network Technologies**


 **Network+ Objective 2: Network Media and Topologies**


 **Network+ Objective 3: Network Devices**

 **Network+ Objective 4: Network Management**

 **Network+ Objective 5: Network Tools**

 **Network+ Objective 6: Network Security**

 **Network+ Full-Length Practice Exams**

 **eText**

 **Media Library**

PROCEDURE: Checking out eText

From the course TOC, open the eText folder and click the eText link.



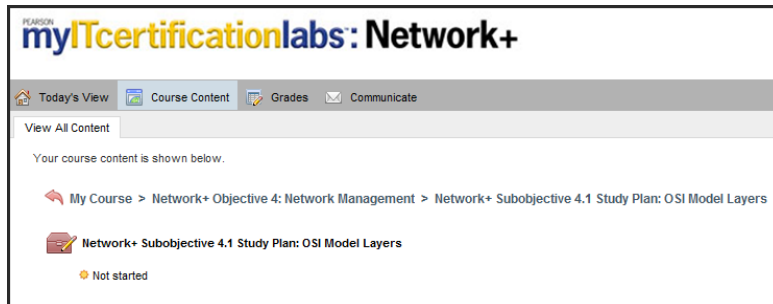
Key features of the Pearson eText platform include the following:

- Quick loading (pages are rendered in Adobe Flash, so no PDF download is required)
- Full search capability, including the ability to save searches
- Instructors can share notes & highlighting with enrolled students

Spend time explaining the nifty features of eText. When you are ready to continue to the next procedure, click **Course Content > View All Content** to return to the table of contents.

PROCEDURE: Examining the Study Plan

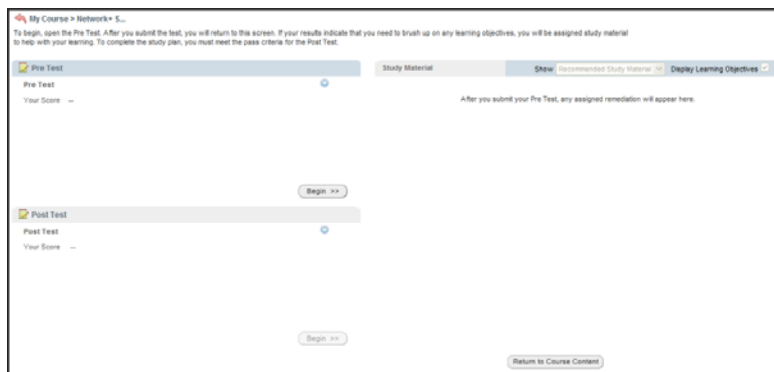
The study plan is the core assessment engine in myITcertificationlabs. Enter the course content and navigate to a subobjective whose student plan displays with the **Not Started** status.



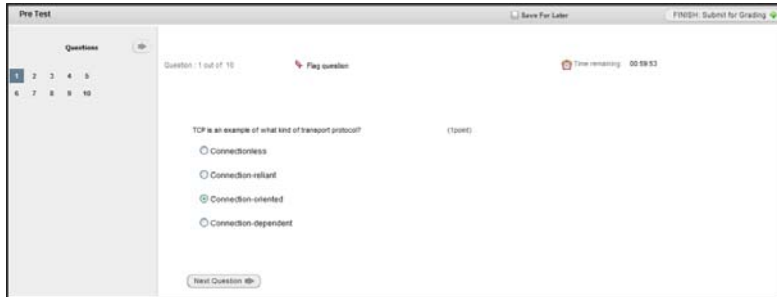
1. Explain that the study plan is broken down very granularly, to the subobjective level of the exam's full content outline. This is a good thing for instructors because it makes it easier for them to integrate these study plans into their syllabi and lesson plans.

The study plan consists of three parts:

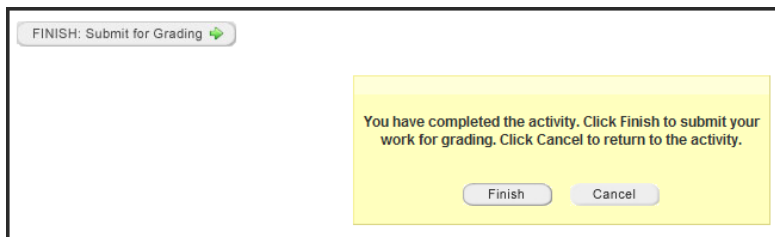
- **Pre Test:** Short bank of highly focused questions. Students take the pre-test once so that the myITcertificationlabs engine can assess their knowledge level and display a personalized study materials list.
- **Study Material:** This is the personalized feedback offered to the student based upon his or her performance in the pre-test.
- **Post Test:** This is the same bank of questions that are included in the pre-test. However, the student can take the post-test as many times as he or she likes to attain skill mastery.



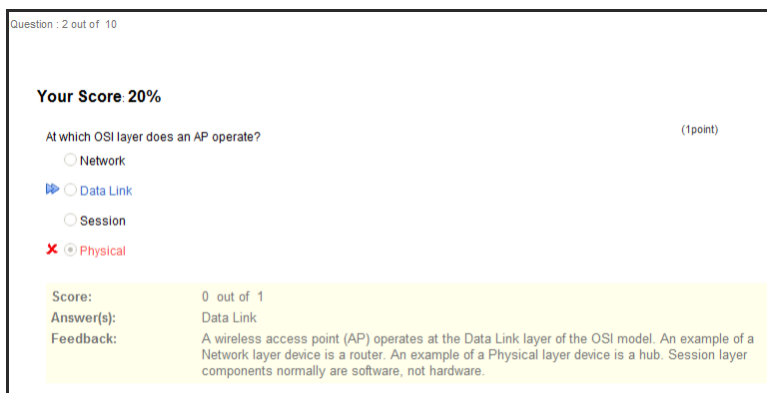
2. Start the Pre-test and explain that the item content and item format matches the questions that appear on the corresponding live IT certification exam (in this case, the CompTIA Network+ certification test).



Explain that the pre-tests have a 1 hour default timer, but instructors can customize the metadata for any learning activity in myITcertificationlabs. When you complete the pre-test, submit the test for grading.



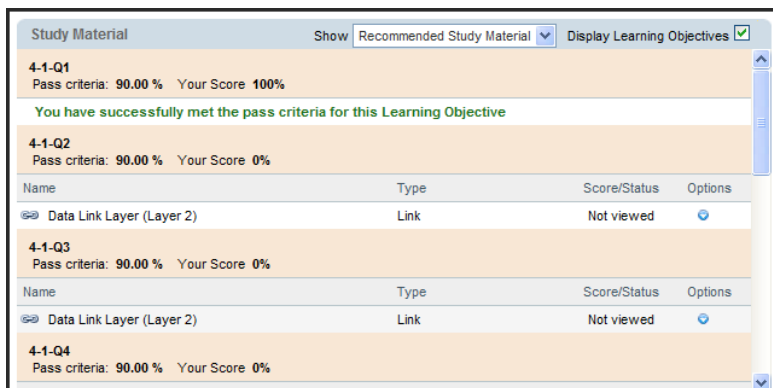
3. The first level of feedback occurs directly on-screen, where students can review their answers and read brief explanations. However, the real “magic” happens when you click **Return to Course Content** in the upper-right hand corner of the screen.



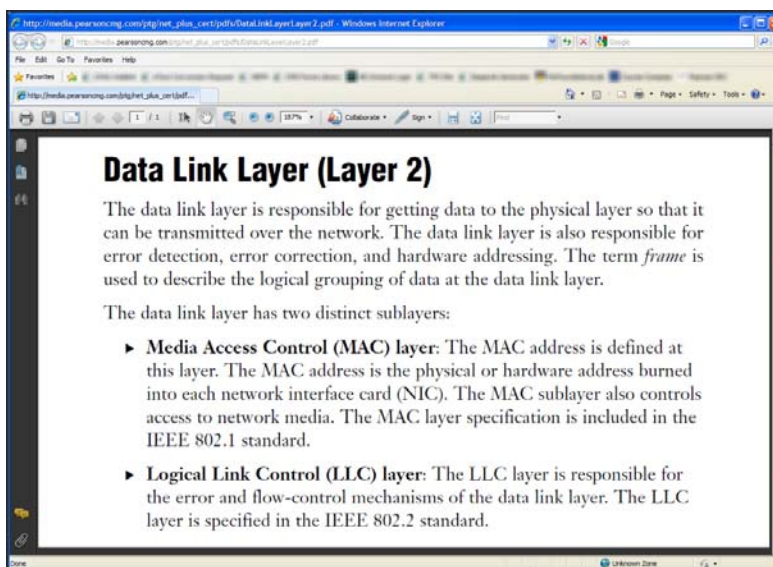
4. The Study Material section of a study plan displays remediation links for any questions that the student answered incorrectly. Click a few links to demonstrate the content.

The feedback links can point to any kind of resource:

- PDF extract from the associated textbook
- Video file
- Audio file
- HTML page



The following image shows a remediation link that maps to an extract from the CompTIA Network+ Cert Guide:

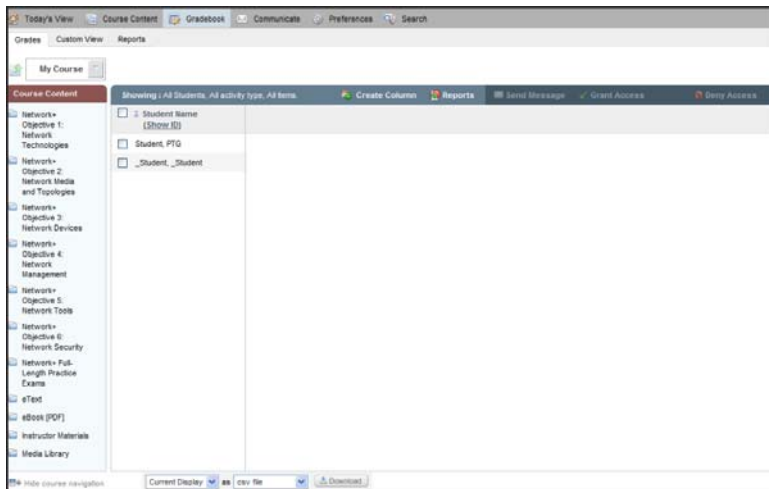


Note that the study material is closely coupled to the specific content that is covered in each question. Consequently, learning is accelerated because the student receives rich remediation for those items with which he or she has difficulty.

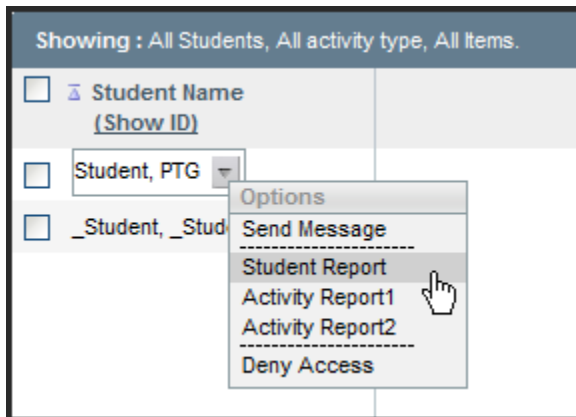
To continue to the next procedure, click **Today's View** to return to the course home page.

PROCEDURE: Touring the Gradebook

1. From the toolbar, click **Gradebook**. The Gradebook gives instructors the ability to view enrolled students' progress through the material.



2. To examine progress for an individual student, open the flyout menu for the PTG Student sample account and select **Student Report**.



3. In the Activity Report, not that instructors can view all activities that are attempted by the student. Note the **Download** button, which enables instructors to download the data in a comma-separated values (CSV) file, which is easily editable in Microsoft Excel, importable to their school's learning management system (LMS), and so forth.

Activity Report - Windows Internet Explorer

Activity Report 1
This report includes information on the selected activity and the students in your course who have accessed this activity. The Summary section shows the number of students who have taken the activity and their results. The Activity section displays the number of questions in the Activity and associated data for these questions. You may also click to access a Detailed Report for the Activity questions.

Student Summary

Total students	Passed	Failed	Average Score	Standard Deviation
1	0 0.00%	2 100.00%	0.00 20%	0

Activity

Total students	Passed	Failed	Average Score	Standard Deviation
Pre Test Total Question : 10 Pass Criteria : 85% Detailed Report				
1	0 0.00%	1 100.00%	0.00 20%	---
4-1-Q1 Total Question : 10				
	2 20.00%	8 80.00%	0.00 20%	0
4-1-Q2 Total Question : 10				
	2 20.00%	8 80.00%	0.00 20%	0

Close

4. Return to the Gradebook and click **Reports > All Students in All Activities**. This shows a report of the entire class' progress. Again, instructors can download the report data as a CSV file.

Student Report - Windows Internet Explorer

Student Report - All Student and All Activity
This report includes information on all students and activity in your Course. It provides Summary data on the number of activity attempted, passed, and failed, and the average score for those activity. The report contains the Summary information for each listed student. You may also Click for a Detailed Report for each listed student.

Activity Summary

Presented	Attempted	Unattempted	Passed	Failed	Average Score	Standard Deviation
2	2 100.00%	0 0.00%	0 0.00%	2 100.00%	0.20 20%	0

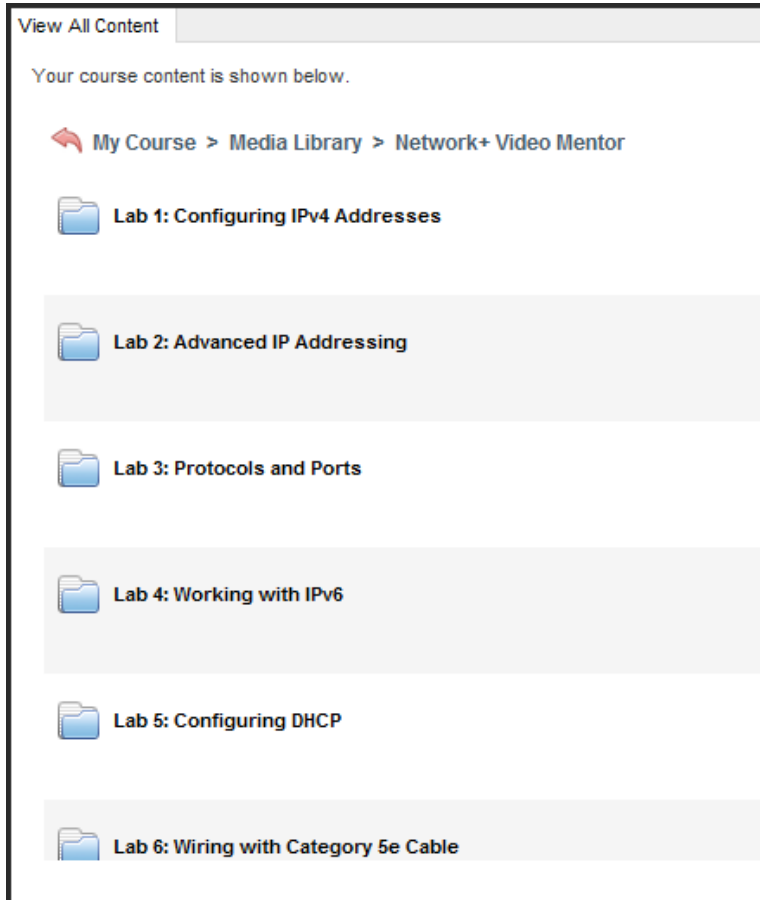
Students

Presented	Attempted	Unattempted	Passed	Failed	Average Score	Standard Deviation
Student, PTG Detailed Report						
2	2 100.00%	0 0.00%	0 0.00%	2 100.00%	0.20 20%	0

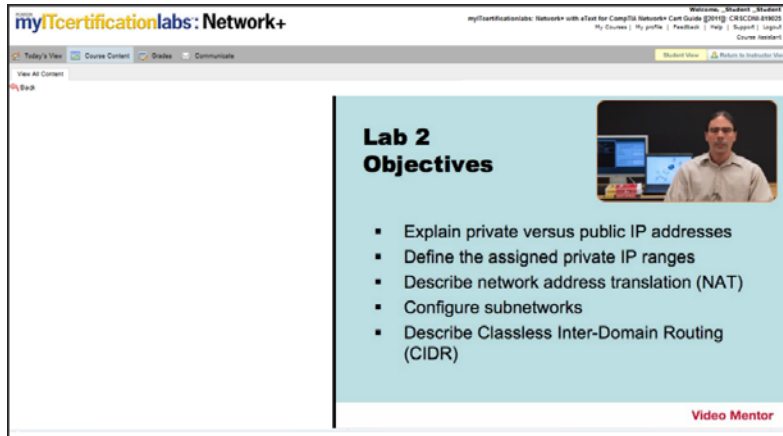
Close

PROCEDURE: Viewing the Multimedia Additions

1. Click **Course Content** to return to the table of contents. Next, navigate into **Media Library > Network+ Video Mentor**.

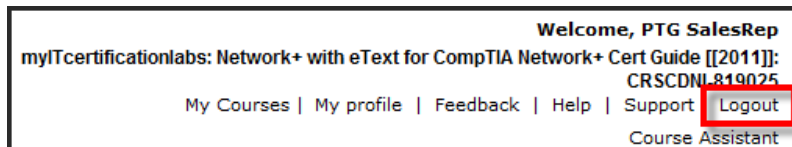


2. To provide students with a rich learning experience, we have included the full content of associated video mentor products inside of myITcertificationlabs. Enter a lab folder and click a link to watch the video clip rendered in a browser window:



TIP: Check out the video from **Lab 5: Configuring DHCP** called **Learning Objectives**. Play the first 15-30 seconds to show the “talking head” part of the video. Next, skip to 3:40 or 4:00 to see the instructor demonstrate the technology.

Click **Today's View** to return to the course home page, and **Logout** (in the upper-right corner) to log out of myITcertificationlabs.



To set up for the next section, point your browser to the myITcertificationlabs home page: www.myitcertificationlabs.com.

INFO: How do Instructors and Student Gain Access?

Instructors gain access to all myITcertificationlabs courses for free; the only question is how the instructors get ahold of an instructor access code.

These are the methods by which that happens:

- Instructor can perform an automatic access code redemption directly and immediately from myITcertificationlabs.com
- Instructor can be given an instructor access code from his or her sales rep
- Instructor can contact myITcertificationlabs team member (Tim Warner, timothy.warner@pearson.com) to be given a code

For specific, step-by-step instructions on how instructors can gain and redeem their access codes, as well as procedures covering how to search the MyLab catalog and set up a course, please see the following help document:

- **myITcertificationlabs-InstructorHelpGuide.pdf**

This document is available from Tim Warner, from Barbara Donlon, or from the myITcertificationlabs.com Web site (http://myitcertificationlabs.com/support_instructor.html).

Student gain access to my ITcertificationlabs by purchasing an access code. These form factors are as follows:

- Textbook + access code card shrink-wrap bundle
- Access code card (sleeve)
- Online redemption from myITcertificationlabs.com

For full instructions on student procedures for joining their instructors' myITcertificationlabs course, please see the following help document:

- **myITcertificationlabs_StudentHelpGuide.pdf**

This document is available from Tim Warner, from Barbara Donlon, or from the myITcertificationlabs.com Web site (<http://myitcertificationlabs.com/help.html>).